AOBF Ethics in Business

Lesson 4

Employees' Common Ethical Issues

Student Resources

Resource	Description
Student Resource 4.1	Assignment: Public Service Poster for the Workplace

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Directions: Your assignment is to create a poster with your group that addresses one of the ethical issues employees face in the workplace. Review some of the examples of conflict of interest and unethical use of corporate resources that we have discussed in class, and then choose one to highlight in your poster, with the goal of promoting ethical conduct in the workplace.

Here are the suggested steps to check off as you create your poster:

- Identify the work environment in which addressing this ethical issue would be most appropriate.
- Brainstorm ideas for the overall message and look for your poster. Is there a catchy way to get your message across and encourage ethical conduct?
- Plan your poster elements. Would images of people in work settings add to your design? Will you have a slogan? How much text do you think you need to convey your message?
- Determine the best way to use the available materials to meet your creative vision.
- Sketch a quick draft of your poster idea on paper before you use the poster board.
- Use the available materials to create a final draft.
- Check your spelling, grammar, and neatness before handing in your final draft.

Before handing in your assignment, check to make sure it meets or exceeds the following assessment criteria:

- The poster prominently features your chosen ethical issue.
- The poster clearly names the ethical behavior and explains the message.
- The overall message illustrating the ethical issue and promoting ethical conduct is engaging and persuasive.
- The poster addresses your target audience (e.g., business/office, customer service, information technology, hospitality and tourism).
- The poster is legible and presentable, and uses proper spelling and grammar.